

Inc. Magazine Ranks Wireless Analytics Among America's Fastest-Growing Private Companies

Mobility Management Services Provider Ranked on Inc. 5000 for Second Year Running; Still Among List's Top Telecommunications Companies

For Immediate Release

Danvers, MA – August 21, 2014 - Inc. magazine has ranked <u>Wireless Analytics</u>, an award-winning provider of mobility management services for enterprise customers, and one of the founders of the wireless expense management industry, No. 2246 on its 33rd annual Inc. 500|5000. This marks the second consecutive year Wireless Analytics has been included in the exclusive ranking of the nation's fastest-growing private companies.

"It is a privilege for Wireless Analytics to claim distinction as the 58th fastest growing private company in the telecommunications sector, and be recognized for the second year in a row as one of the fastest growing private companies in America," said Erik Eames, Wireless Analytics CEO. "We're particularly proud to have created over 20 new jobs during a tough economic recovery.

Eames, who is also an active member of the Board of Directors of TEMIA, the Telecom Expense Management Industry Association, attributes his company's continued success to its high-touch white glove approach to customer service. "We do more than just manage an enterprise customer's wireless expenses and deliver excellent metrics. Our people do all the heavy lifting - so that wireless mobility becomes a mission-critical productivity tool, not a cost of doing business. From Wireless Analytics' inception over 10 years ago, our motivated team of professionals has been committed to the single goal of driving results for our customers. And I see our growth as a consequence of helping our customers succeed."

The 2014 Inc. 5000, unveiled online at <u>Inc.com</u> and with the top 500 companies featured in the September issue of Inc. (available on newsstands August 20 to November 30), is the most competitive crop in the list's history. The average company on the list achieved a mind-boggling three-year growth of 516%. The Inc. 5000' s aggregate revenue is \$211 billion, generating 505,000 jobs over the past three years.

"What surprises me, even though I know it's coming, is the sheer variety of the paths our entrepreneurs take to success, thematically reflecting how our economy has evolved," says Inc. President and Editor-In-Chief Eric Schurenberg. "This year there are far more social media and far fewer computer hardware businesses than there were, say, six years ago. But what doesn't change is the fearsome creativity unleashed by American entrepreneurship."

Complete results of the Inc. 5000, including company profiles and an interactive database that can be sorted by industry, region, and other criteria, can be found at <u>www.inc.com/inc5000</u>.

About Wireless Analytics, LLC

Wireless Analytics makes mobility management easy and efficient. Since 2003, Wireless Analytics has helped enterprise customers decrease spend with their carriers, reduce internal IT support costs, enable employee productivity and achieve ROI through mobile technology. Our CLEAN Platform™ (Communications Lifecycle Expense Analytics), a cloud-based subscription application with high-touch support, empowers businesses through easy access to mobility expense reporting, mobility performance metrics, award-winning support and powerful online procurement, provisioning and asset tracking tools.

Wireless Analytics has been consistently ranked among the highest in customer satisfaction by <u>AOTMP</u>, a leading industry authority on telecom management practices. In 2014, Wireless Analytics was ranked as the 58th fastest growing privately-held company in the Telecommunications Sector by <u>Inc. Magazine's Inc. 500/5000</u>, and was named to the <u>Boston Business Journal's Pacesetters</u> list as the 29th fastest growing private company in Massachusetts.

To learn more, please visit http://www.WirelessAnalytics.com.

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More about Inc. and the Inc. 500|5000

Methodology

The 2014 Inc. 5000 is ranked according to percentage revenue growth when comparing 2010 to 2013. To qualify, companies must have been founded and generating revenue by March 31, 2010. They had to be U.S.-based, privately held, for profit, and independent--not subsidiaries or divisions of other companies--as of December 31, 2013. (Since then, a number of companies on the list have gone public or been acquired.) The minimum revenue required for 2010 is \$100,000; the minimum for 2013 is \$2 million. As always, Inc. reserves the right to decline applicants for subjective reasons. Companies on the Inc. 500 are featured in Inc.'s September issue. They represent the top tier of the Inc. 5000, which can be found at http://www.inc.com/5000.

About Inc. and the Inc. 5000

Founded in 1979 and acquired in 2005 by **Mansueto Ventures**, *Inc.* is the only major brand dedicated exclusively to owners and managers of growing private companies, with the aim to deliver real solutions for today's innovative company builders. Total monthly audience reach for the brand has grown significantly from 2,000,000 in 2010 to over 6,000,000 today. For more information, visit <u>http://www.inc.com/</u>.

The Inc. 500|5000 is a list of the fastest-growing private companies in the nation. Started in 1982, this prestigious list of the nation's most successful private companies has become the hallmark of entrepreneurial success. The Inc. 5000 Conference & Awards Ceremony is an annual event that celebrates their remarkable achievements. The event also offers informative workshops, celebrated keynote speakers, and evening functions.

For more information on Inc. and the Inc. 5000 Conference, visit http://www.inc.com/.